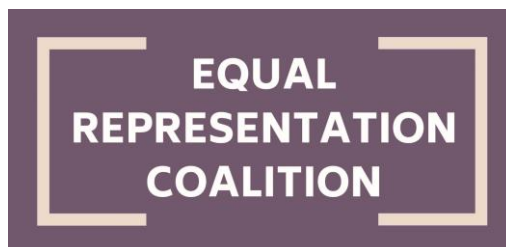


CHECKLIST

<p><u>Messaging and press releases</u></p> <ul style="list-style-type: none"> • Data is collected and analysed on the number of press releases and social media posts on issues affecting underrepresented groups <input type="checkbox"/> • Equal communications coverage is given to all sections and networks within the party <input type="checkbox"/> • The party doesn't stay silent on issues affecting people from underrepresented groups which people from overrepresented groups might think are less important <input type="checkbox"/> 	
<p><u>Speakers and panels</u></p> <ul style="list-style-type: none"> • The party has a wide range of spokespeople <input type="checkbox"/> • Media training is available <input type="checkbox"/> • Media training contains discussion of issues people from underrepresented groups might face when doing media appearances. For example, techniques for challenging Islamophobia in media interviews <input type="checkbox"/> • Positive action is taken to increase the number of disabled, LGBTI, ethnic minority and women speakers on panels and media appearances <input type="checkbox"/> 	
<p><u>Negative and offensive media coverage</u></p> <ul style="list-style-type: none"> • Parties have a communications and media policy which addresses how they would respond to offensive media coverage <input type="checkbox"/> 	



<ul style="list-style-type: none"> • Candidates are involved in conversations about responding to negative or offensive coverage • Where appropriate, the party has private discussions with media outlets about why particular language is inappropriate • If candidates are harassed by the media, their safety is prioritised 	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<p><u>Responding to online abuse</u></p> <ul style="list-style-type: none"> • There is a clear social media and online behaviour policy which includes: examples of behaviour which won't be tolerated, how people can report incidences and your complaints and disciplinary procedures • Members who are found to be behaving inappropriately online are disciplined or expelled • Incidents of online harassment are reported to the police 	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<p><u>Inclusive election materials</u></p> <ul style="list-style-type: none"> • Images show a variety of family groups and ethnicities • Manifestos include references to equality and diversity • Materials show images of women, disabled people, ethnic minorities and the LGBTI community being activists, speakers and involved in activities 	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<p><u>Accessible election material</u></p> <ul style="list-style-type: none"> • Election materials are produced in languages other than English • A reputable translator is used to produce materials in languages other than English • Subtitles are used on campaign films 	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>